

MIMS automechanika MOSCOW

New opportunities with the online exhibition

MIMS Automechanika Moscow **Digital 2020**

24–26.11.2020



Post show report

Organised by

ITEM
EXPO

MIMS Automechanika Moscow Digital: new communication formats for your business!

Figures of MIMS Automechanika Moscow Digital 2020:

3,343 visitors during three days

220 exhibitors from **19** countries

30+ hours of online conferences

23 Russian and foreign speakers –
leading industry experts and analytics

Our exhibitors:

- AVS
- AVTOKAMA
- AVTOKOM (LIVNY)
- AVTOPRIBOR
- BATE
- BILIGHT
- Bilstein Group
- BOSCH
- Cofle
- GBC
- GMB Corporation
- Hyundai XTeer
- KARDAN
- KRONER
- Mechanika
- MILES
- Mobiletron
- MSG Equipment
- Nexus
- OMS
- Original Birth
- PANTUS
- PE Automotive
- TADEM
- Techno Vector
- TEORIN
- TESLA BLATNA
- Zekkert
- and other domestic and foreign participants

In view of the COVID-19 limitations, the exhibition was held online with traditional participation of national pavilions.



Companies of China national online pavilion demonstrated the latest developments and post-sale car servicing technologies.



20 companies from Turkey presented their products and solutions.



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MIMS
automechanika
MOSCOW

[MAIN](#) [BUSINESS PROGRAM](#) [FOR EXHIBITORS](#) [FOR VISITORS](#)

MIMS Automechanika Moscow Digital 2020

International Exhibition of Spare Parts, Auto Components,
Equipment and Goods for Car Maintenance.
This year - online!

November 24 - 26, 2020
REGISTRATION OF VISITORS

REGISTRATION

Authorization

Username

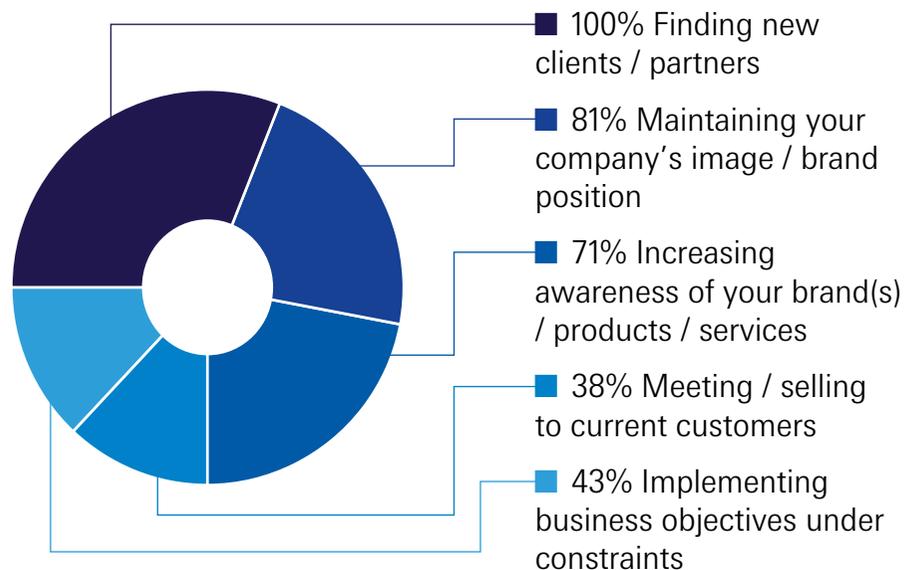
Password

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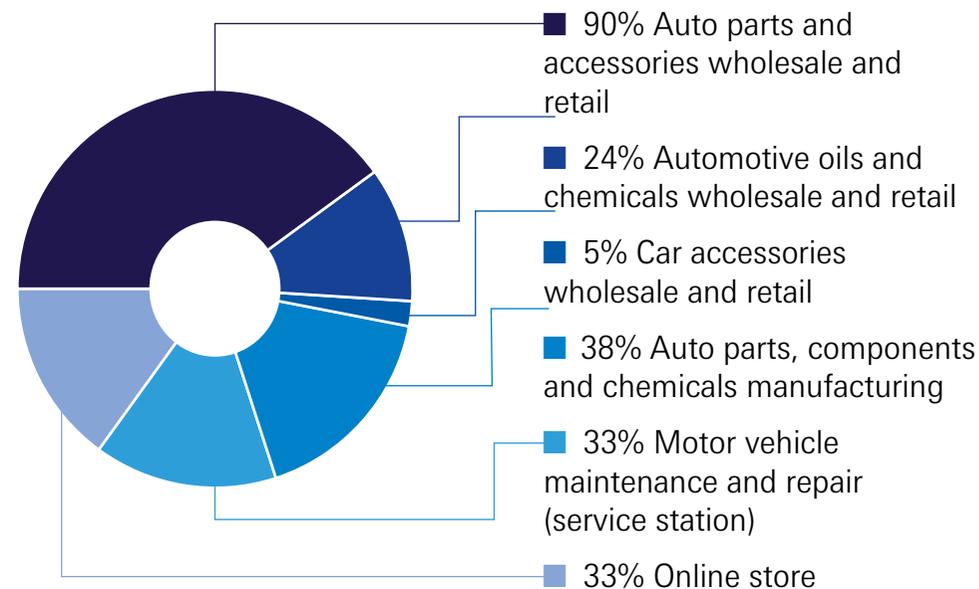
Log in

Exhibitors*

Which of the following were objectives for your company at MIMS Automechanika Moscow Digital 2020?



Which visitor group were you primarily interested in?



*A multiple-choice Exhibitors questionnaire

Visitors*

61% are satisfied with their visiting MIMS Automechanika Moscow Digital

66% prefer the traditional exhibition

6% believe the online edition to be a better experience than the traditional exhibition

28% believe, that both offline and online formats are equally effective

*A multiple-choice Exhibitors questionnaire



Comments of Participants

Avito Avto:

«Interesting speakers, the technical organization of the event was on a good level. We were not enough of networking, but it can solve only with the offline format».

BOSCH:

«Convenient format, good business program».

Campar Autoparts:

«We liked that the exhibition was organized on the online platform, it was a great decision».

NRB Auto:

«Thank you for the opportunity to expand of limits of interaction. Time will show the effectiveness. We wish you success and new achievements!»

Zekkert:

«The format is new, so it was interesting one way or another. We are waiting to removal of restrictions and for the exhibition in the usual format!»

Comments of Visitors

«I liked everything! Highest level».

«Online format will never be more effective than offline. I hope that in the near future the exhibition business will recover and exhibitions will be able to continue in the traditional format».

«The online conference was very useful. Distant participating is very convenient, as it can be done without interrupting from location. All presentations were at the highest level!»

«Everything was fine! Interesting speakers in the framework of the business program for all three days. Prompt responses of the organizers to emerging technical problems».

«For the first time participated online, of course offline more interesting, but in view of the current situation, thank you for organizing in an online format».

«Competent choice of topics for discussion. We have to continue and develop!»

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In **2021**, the exhibition will take place
in traditional format in Expocentre from **23 to 26 of August**.

Follow our updates on www.mims.ru as well
as in our social media.



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